



## OUR VISION + MISSION

A Canadian society that recognizes, remembers and values the experiences and continued contribution of all workers, their unions, organizations, and communities to the quality of life we enjoy. To join our efforts and expertise with others in order to communicate and preserve through artistic and creative expression, the historical, cultural and contemporary experience of working people in their diverse identities.

## WHO WE ARE

WAHC is much more than a museum. Conceived in the late 1980's, a dynamic group of labour historians, artists, unions and community activists gathered together to address the need for a place where workers' history could be celebrated. In 1996, after intense work by a volunteer Board of Directors, the Workers Arts and Heritage Centre opened the doors of its permanent home, the historic Custom House in Hamilton's north end.



Our home – the Custom House, built in 1860 to handle trade flowing through Hamilton harbour and fanning out into Upper Canada, found itself in a period of transition after the Customs Department left in 1887. Over the years many different companies used it. In 1995, WAHC was able to purchase the Custom House and over the last 15 years has worked toward the restoration of this beautiful and historic building.

## WHAT WE DO

WAHC provides an array of exhibitions, educational programs and services, guided tours, rental space for meetings and community events, travelling exhibits, online exhibits and events in partnership with unions and community groups. Our first floor is host to a number of permanent exhibits, including *Workers in the Custom House*, *Punching the Clock*, *Working in Canadian Factories 1840s-1980s*, *Made in Hamilton Industrial Trail* and *9-5: A History of Office Work*. We also have a contemporary gallery showing work by local and national artists.

In addition, we also work with unions on a fee for service model to document, archive and record their histories.

For more information visit us at [www.wahc-museum.ca](http://www.wahc-museum.ca), on Facebook, Twitter or call us at 905-522-3003.



## 2013 SPONSORSHIP PACKAGES

### Visionary \$10,000 +

- ✓ Your organization's name/logo prominently displayed on all of our print and online advertising and promotional materials
- ✓ Special acknowledgement at all WAHC events
- ✓ 1 complimentary Main Gallery rental throughout the year
- ✓ 1 complimentary use of the meeting room at WAHC throughout the year
- ✓ Discounted sponsor rate for all event rental bookings at WAHC
- ✓ Complimentary table of 10 tickets to WAHC's annual Sam Lawrence fundraising dinner
- ✓ Welcoming remarks at the annual Sam Lawrence fundraising dinner
- ✓ Your Logo on your table at the annual Sam Lawrence fundraising dinner
- ✓ Your organizational signage at the pre-dinner reception
- ✓ Full page ad in the Sam Lawrence Dinner event program (250 Copies)
- ✓ Your organization's name listed in a thank you ad in Our Times magazine

### Legacy Circle \$7,500

- ✓ Your organization's name/logo prominently displayed on all of our print and online advertising and promotional materials
- ✓ Special acknowledgement at all WAHC events
- ✓ 1 complimentary Main Gallery rental throughout the year
- ✓ Discounted sponsor rate for all event rental bookings at WAHC
- ✓ Complimentary table of 10 tickets to WAHC's annual Sam Lawrence fundraising dinner
- ✓ Your Logo on your table at the annual Sam Lawrence fundraising dinner
- ✓ Your organizational signage at the pre-dinner reception
- ✓ Full page ad in the Sam Lawrence Dinner event program (250 Copies)
- ✓ Your organization's name listed in a thank you ad in Our Times magazine



## 2013 SPONSORSHIP PACKAGES

### Community Partners \$5,000

- ✓ Your organization's name/logo displayed on all of our print and online advertising and promotional materials
- ✓ 1 complimentary meeting room rental throughout the year
- ✓ Discounted sponsor rate for all event rental bookings at WAHC
- ✓ 5 complimentary tickets to WAHC's annual Sam Lawrence fundraising dinner
- ✓ Your Logo on your table at WAHC's annual Sam Lawrence fundraising dinner
- ✓ ½ page ad in the Sam Lawrence Dinner event program (250 Copies)
- ✓ Your organization's name listed in a thank you ad in Our Times magazine

### Distinguished Friends \$2,500

- ✓ Your organization's name/logo displayed on all of our print and online advertising and promotional materials
- ✓ 1 complimentary meeting room rental throughout the year
- ✓ Discounted sponsor rate for all event rental bookings at WAHC
- ✓ Your logo on your table at WAHC's annual Sam Lawrence fundraising dinner
- ✓ ¼ page ad in the Sam Lawrence Dinner event program (250 Copies)
- ✓ Your organization's name listed in a thank you ad in Our Times magazine

### Organizational Ally \$2,000 and under

- ✓ Your organization's name/logo displayed on all of our print and online advertising and promotional materials
- ✓ Your organization's name listed in a thank you ad in Our Times magazine



## **2013 SPONSORSHIP PACKAGES**

**To become a WAHC Sponsor, please fill out the enclosed form. If you have any questions, please feel free to contact our Executive Director, Florencia Berinstein, at 905-522-3003 ext. 23 or by email [executivedirector@wahc-museum.ca](mailto:executivedirector@wahc-museum.ca)**

**We'd love to hear from you!**

WAHC is the only organization in Canada dedicated to celebrating the arts and heritage of working Canadians. WAHC relies on financial support from individuals, families, unions, community organizations, and government grants. ***60% of WAHC'S annual operating budget relies on the ongoing support of organizational sponsors and individual memberships. Every amount counts – no matter how big or small.***

### **Your generosity will support:**

- One of the few (if not the only) unionized community arts and heritage organization in Canada
- Staff who actively seek out, animate, and engage a range of unions and community groups across Canada to disseminate inspiring accounts of working class communities and people telling their own stories
- Maintaining an important piece of our industrial heritage, the historic Custom House
- Operating expenses tied to running a fully accessible community space in Hamilton's North End, an underserved community with a long working class heritage

**Our accomplishments in honouring the legacy of working people across Canada are directly tied to the generosity of our supporters.**

**We deeply value your support. Thank you.**



## SPONSORSHIP FORM

**Visionary**   
**\$10,000+**

**Legacy Circle**   
**\$ 7,500**

**Community Partner**   
**\$ 5,000**

**Distinguished Friend**   
**\$2,500**

**Organizational Ally**   
**\$ 2,000 and under**

### Reasons to become a WAHC sponsor!

1. Satisfaction in supporting the only centre devoted to workers, arts and heritage in Canada.
2. E-mail newsletters updates.
3. Joining with other unions to show solidarity with WAHC.
4. Listing and recognition in WAHC Annual Report, website and magazine ad.

Union: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Please make cheque payable to Workers Arts and Heritage Centre. Mail completed form with your contribution to:

**Workers Arts and Heritage Centre**  
51 Stuart Street  
Hamilton, ON  
L8L 1B5

**Thank you for supporting WAHC!**